



KCER: KIDNEY COMMUNITY EMERGENCY RESPONSE COALITION

ATTENDEES

<i>Gary Green, Chair</i>	<i>Jaya Bhargava</i>	<i>Bridget Carson</i>	<i>Aaron Herold</i>
<i>Jim Curtis</i>			

KCER COMMUNICATIONS RESPONSE TEAM MEETING MINUTES

Date: February 19th 2009	Time: 1:00 pm Eastern	Location: Conference Call	Team: Communications
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TOPIC	DISCUSSION	PLAN OF ACTION	RESPONSIBLE	DUE
Review KCER Conference call notes from Fall 2008 hurricanes				
Kidney Community Emergency Listserv	This listserv will be tested in the near future. Recipients will be given information on how to sign up or remove themselves from the listserv. Network ED's will be encouraged to ask their staff to sign up on the listserv. Email addresses that generate error reports will be removed from the listserv.	Test ER Listserv	Gary and Sherilyn	2/25/09
KCER Coalition Response Team Listservs	Sherilyn has offered to move these listservs to the FMQAI server	Move the RT Listserv's to the FMQAI server	Sherilyn	3/15/09
Best Practices for communicating during a disaster	It was noted that there is a company in Kansas that has a technology that they say could have kept cell phones going during Katrina by putting cell tower technology on weather balloons. It was suggested that we could possibly find someone	Look for DHS communications expert	Sherilyn	3/15/09

	from Homeland Security that is an expert on disaster communications, and ask them to do a webinar on the topic. This may also be a good speaker for the Community Partner Meeting in Dallas.			
Potential opportunities to raise awareness of KCER Coalition Activities	It was suggested that KCER Response Teams may wish to put on Webinars to provide information on Disaster Preparedness. Information on these webinars could be promoted through various sources. NKF can host the webinars, and record them so that they would be available for interested people in the future.	Add Webinars to the agenda for KCER RT meetings.	Jim	2/25/09
Next Meeting:				